



FOREIGN LANGUAGE ONLINE APPLICATION E-NEWSLETTER



Beyond Words - Dr. Savita Kelkar
Read more about the Veteran Language Expert, Guide and Guru to almost all modern language trainers and speakers in Pune.



A Unique Study tour to France is being organised -
Read more and learn about the French Culture study tour
to be organised next year.
Guess What? You can enroll too...!!



Read about ePrasaran - One of its kind
Internet Radio Channel catering to a wide
range of interests and tastes and running 24x7
across more than 160 countries.



Shailesh Lele
Founder & Project Head



Rajesh Khare
IT Head



Kaustubh Deshpande
Creative Head

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Greetings to all Language Enthusiasts..!!

It is with great excitement and pride that we welcome you to the second edition of our Foreign Language Online Application (FLOA) E-Newsletter. This publication aims to be your go-to source for all things related to the vibrant world of foreign languages, its culture, and its impact on society.

In this second edition of our E-Newsletter, we are honored to introduce our readers to Dr. Savtia Kelkar, a prominent name in the German Language fraternity, through an article written by Dr. Medha Purkar, a renowned French professor and the Department head at Symbiosis Institute of Foreign and Indian Languages, Pune. The newsletter speaks highly of ePrasaran, a radio channel dedicated to safeguarding and promoting the diverse linguistic heritage and theatrical productions. In her article about ePrasaran, Lalita Marathe explains the conception, objective and principle of ePrasaran. Team FLOA made its debut in the radio signals through ePrasaran and the internet radio interaction is accessible through the link mentioned in the article. 'Where there is a will, there is a way' rings true when one is witness to the growth of foreign language learning in different parts of India. Team FLOA is proud of Ms. Aishwarya Wadke and applauds her sincere efforts to promote German language in Pali, Maharashtra.

For French language enthusiasts among our readers, we are glad to present you with another insightful article from Dr. Medha Purkar, who actively organizes study tours to France to facilitate language acquisition among learners. Congratulations are in order to all the winners of the quiz held in the previous newsletter. We look forward to new winners for our next edition. We are excited about this new adventure in language exploration, and as we embark on this journey together, we invite you to join us in celebrating the beauty, complexity, and richness of foreign languages.

Let us come together to explore, learn, and share the wonders of this incredible medium of expression. We appeal schools to send their students' success stories related to any language and literature (elocution, speech competition, etc.) to us along with photos out of which selected stories will be published in each issue of the newsletter. We also appeal to language experts to write articles on various subjects for all our enthusiastic readers. Thank you for being part of this historic moment, and we eagerly look forward to bringing you inspiring content in each edition of FLOA E-Newsletter.



Adhishthi Bhat
Chief Editor

A Legacy of Excellence

In foreign language fields, especially in German language professionals' circle, you just utter the name "Dr Savita Kelkar" and you will not find a single person who doesn't know this sweet lady! As they say "The name says it all", Dr Savita is looked upon as one of the stalwarts who has been teaching German for more than 3 decades. She is not only a German language teacher but also like a guiding star to many of us! Her entire journey till the date is indeed inspiring.



Dr Savita completed her 10th from a vernacular medium school in a small town called Khanapur near Belgaum and secured 2nd rank in her zone in board exams, came to Pune in S P college and started pursuing science. But while learning German as a foreign language in her junior college she recognized her inclination towards language learning and decided to do BA in German, later she pursued MA German, did all courses of German Language from Maxmuller Bhavan. Since her second year of BA, she started teaching German which gave her the clarity about her goals. She completed BEd and started teaching in Ferguson college, one of the prestigious colleges in the entire country.

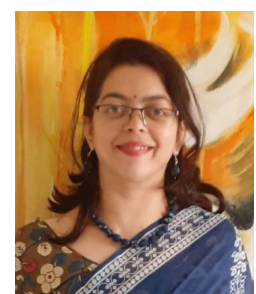
That was the Era when neither Internet nor emails nor Google search engine was in existence, but her vision to start an exchange program between India and Germany knew no boundaries. Dr Savita did the correspondence and started the exchange program from 1996 which she is doing till the date! what a consistency! Later an exchange program with Denmark also took off due to her efforts.



She became the first lady life member of Deccan Education society in 2003 and was appointed as "Prabandhak" for DES which naturally increased her responsibilities but her passion to upgrade herself pushed her to pursue PhD from YCMOU. She also bagged MEd till then. Since 2004 Dr Savita has also organized Study tours to Germany where students from any educational institutes can participate and get this global exposure. She is the author of a few books, and has presented numerous papers in different conferences. She has received couple of scholarships and a lot of awards to name a few : Shri saraswati Puraskar for best teacher by Pune corporation, Rajya Puraskar for best teacher, Order of Merit by the German Government in 2021, was one more feather in her cap.

Today after her retirement as well, she is helping her colleagues in Ferguson college German department in some or other way like improving the performances of weak students or guiding the bright students to score more and that too without any remuneration which is such a noble gesture.

This iron lady is a living example of work life balance! There are thousands of things to learn from her! And whenever I see her, meet her, I remember this quote "She believed she could, so she did.."



Medha Purkar,
French Professor and Department Head, SIFIL

Internet Radio Interaction with FLOA

Recently I had the privilege of interviewing the dynamic personality Shailesh Lele and his team of experts on my show, "Language Talks," for the internet radio "ePrasaran". This interview was unique for me since it marked the first time that I interviewed an entire team on the show. I was delighted to know that the interview reached 53 countries and was viewed by 60 lakh people. Such extensive outreach was made possible solely through ePrasaran. Do tune in and watch the interview here: <https://eprasaran.com/language-talks/> or here: <https://www.youtube.com/watch?v=qHCNnJOPkVU&t=8s>

Allow me to introduce you to eprasaran (<https://eprasaran.com/>).

ePrasaran was established with the extensive goal of safeguarding and advancing the diverse and vibrant cultural legacy of Marathi and Hindi music, as well as theatrical productions, for enthusiasts of the Marathi and Hindi languages. Their commitment extends to individuals worldwide, regardless of their geographic location, race, religion, or ethnicity. It is important to note that ePrasaran does not facilitate any download links. The views are not monetized, and this work is being carried out pro bono by Shri Atul Vaidya and team eprasaran.



The founding members of this internet radio include Atul Vaidya, Vidya Vaidya, Milind Gokhale and Madhura Gokhale.

Atul Vaidya's childhood was marked by a persistent dream – to someday establish his own radio channel. During his stay in the United States, he shared this lifelong aspiration with his friend, Milind Gokhale. Remarkably, Milind harboured the very same ambition and promptly initiated a conversation with Atul Vaidya to explore the possibilities of turning their shared dream into a reality.



The initial conversation centred around the prospect of launching an FM radio channel. However, given the substantial expenses involved, the elaborate process of obtaining permissions, and the inherent limitations on its outreach, they arrived at a decision to abandon the idea of an FM channel. Instead, they resolved to establish an internet-based channel, enabling them to extend their reach to every corner of the globe.

This decision was catalysed by the absence of internet radio channels in Marathi and Hindi languages at that time, despite the presence of such channels in English and Western languages. The year was 2006, and it was Atul Vaidya's proficiency in audio and video content, coupled with Milind Gokhale's adeptness in the requisite internet software, that paved the way for the inception of their channel.

The Internet radio was officially inaugurated on 'Maharashtra Day,' which falls on the 1st of May 2006. This significant date was chosen due to the channel's primary focus on serving the global Marathi community. However, it is worth noting that as the channel evolved, it expanded its programming to encompass not only Marathi but also Hindi and English languages, reflecting its commitment to a diverse audience.

The initial programs were curated by Madhura Gokhale and Vidya Vaidya. Notably, Mr. Vishwas Godbole crafted the distinctive Hindi signature tune, while Vidya Vaidya composed the Marathi lyrics for the same. Initially, the broadcasts adhered to the US time zone. However, in response to feedback indicating the demand from other

countries for programs in accordance with their respective time zones, the channel transitioned to a 24x7 streaming format. This shift stimulated a rapid expansion of viewership beyond the United States, eventually reaching audiences in 160 countries worldwide. The internet radio broadcasts both audio and video content. Importantly, the channel imposes no time constraints on its programming, and it covers an array of diverse subjects such as health, fitness, culture, stories, music, karaoke, literature, languages, motivation, and Indology. These programs are presented by experts across various channels, catering to a wide range of interests and tastes.

The achievement of Mr. Atul Vaidya in this endeavour would have remained unattainable were it not for the resolved support of his wife and cherished friends. They provided him with continuous encouragement and offered their assistance in every conceivable manner, facilitating the realization of his dream.

Now, let us delve into the team FLOA (<https://www.floa.education/>). The Foreign Language Online Application (FLOA) is a dedicated initiative aimed at fostering the learning of foreign languages in India. Its primary objective is to offer free foreign language education to school-aged children. FLOA is driven by a proficient team consisting of seasoned foreign language curriculum experts, IT professionals, and content designers.

The team is headed by Shailesh Lele ably supported by his administrative team. Kaustubh Deshpande heads the creative department, Rajesh Khare is the head of the IT department and Adhiththi Bhat is the German expert who heads the language department.

Their collective effort is geared towards establishing connections with schools across India, with the overarching goal of providing free foreign language education to a wide spectrum of school students in the country. FLOA (Foreign Language Online Application) aspires to extend its outreach to every school in India, with the aim of offering free foreign language education to as many school students as possible.

I extend my best wishes to team ePrasaran and team FLOA for all their future endeavours.

Lalita Marathe

**German Language Expert, Teacher and Translator
Founder - Language Umbrella**



ePrasaran
Internet Radio & Television

17 YEARS of Service

Swarsandya Apili Aawad Gappa Goshti Gammat Jammat Nandadepachya Jyoti Indic Roots
Geetanjali Aapki Pasand Bhulebiare Geet Sangeetsudha Language Talks Karaoke

CURRENT PROGRAM WEEK OF 17th July

Language Talks
with Lalita Marathe
FLOA

PREVIOUS WEEK OF 10th July

Language Talks
Sumati Deshmukh Institute of Languages

PREVIOUS WEEK OF 3rd July

Language Talks
Dr. Rajendra Padture

Contact us at: lalitamarathe@gmail.com.
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परदेशी भाषा अभ्यासवर्गाचे उद्घाटन

पुणे : विद्या महामंडळ संस्थेची लक्ष्मणराव आपटे प्रशाला आणि फॉरेन लॅंग्वेज ऑनलाइन असोसिएशन यांच्या वतीने परदेशी भाषा अभ्यासवर्गाचे उद्घाटन करण्यात आले. या वेळी संस्थेच्या सचिव लीलाधर गाजरे, प्रशालेच्या प्राचार्या मेधा सिन्नरकर, पर्यवेक्षक गौतम मंगरे, असोसिएशनचे अध्यक्ष आणि प्रकल्प प्रमुख शैलेश लेले, सिंबायोसिसच्या फ्रेंच आणि भारतीय भाषा विभागप्रमुख मेधा पूरकर आदी मान्यवर उपस्थित होते. प्रास्ताविक सिन्नरकर यांनी केले, तर सूत्रसंचालन विज्ञान शिक्षक भगवान पांडेकर यांनी केले.

Pune, Pune-Today
31/07/2023 Page No. 3

Students at Lakshmanrao Apte Highschool have immersed themselves in Foreign Languages as FLOA started providing Foreign Language Lessons to the curious students. The school organised a formal inaugural function to start this activity in their school. the function was graced by Dr. Medha Purkar, FLOA Team and the School Authorities.

फ्रेंच, जर्मन भाषेचे आपटे प्रशालेत वर्ग

पुणे : विद्या महामंडळ संस्थेचे लक्ष्मणराव आपटे प्रशाला व फॉरेन लॅंग्वेज ऑनलाइन ॲप्लिकेशन यांच्या वतीने इयत्ता सहावी ते दहावीच्या विद्यार्थ्यांसाठी जर्मन व फ्रेंच भाषांच्या ऑनलाइन वर्गांचे उद्घाटन 'सिंबायोसिस'च्या फ्रेंच व भारतीय भाषा विभागप्रमुख मेधा पूरकर, फॉरेन लॅंग्वेज ऑनलाइन ॲप्लिकेशनचे संस्थापक शैलेश लेले आणि विद्या महामंडळ संस्थेचे कार्यवाह लीलाधर गाजरे यांच्या हस्ते नुकतेच करण्यात झाले.

'भाषा पुढे-पुढे शिकत गेलात, तर करिअरच्या अनेक संधीही उपलब्ध आहेत,' असे पूरकर म्हणाल्या.

शैलेश लेले यांनी जर्मन व फ्रेंच या भाषांच्या अभ्यासक्रमाविषयी माहिती दिली. गाजरे यांनी विद्यार्थी व पालकांचे अभिनंदन व कौतुक केले.



पाली येथे परकीय भाषांचे शिक्षण उपक्रम



पाली : पाली येथे परकीय भाषा शिक्षणाचा उपक्रम सुरु करण्यात आला आहे.

सध्याच्या काळात परदेशात उच्च शिक्षण घेण्यासाठी अथवा नोकरीसाठी जाणे आणि परदेशातच कायमचे वास्तव्य करणे या गोष्टी पूर्वीसारख्या अशक्य किंवा आश्चर्य व्यक्त करण्यासारख्या राहिल्या नाहीत, पण यासाठी आवश्यक असणारी पुरेशी आर्थिक परिस्थिती, पासपोर्ट, व्हिसा व त्यासाठी लागणारी कागदपत्रे या गोष्टी जशा महत्वाच्या आहेत, तशाच त्या देशात राहणाऱ्या लोकांच्या सवयी, त्यांची

संस्कृती आणि प्रामुख्याने त्या देशाची भाषा आत्मसात करणे गरजेचे आहे. यापुढे सांगायचे झाल्यास फक्त परदेशातच नाही तर भारतात देखील जर्मन कार कंपन्या रुजू झाल्या आहेत. त्यातूनच तरुणवर्गाला दुभाषी अशा जॉब्सच्या संधी उपलब्ध होऊ लागल्या आहेत. ही पार्श्वभूमी लक्षात घेऊन Foreign Language Online -Application या संस्थेने सर्व स्तरांतील विद्यार्थी, नोकरदार व निवृत्त व्यक्ती, गृहिणी यांच्यासाठी जर्मन व फ्रेंच या परकीय भाषा शिकण्याची संधी उपलब्ध करून दिली आहे.

The activities of FLOA have reached the rural areas of Pali- a small remote town in Raigad district of Maharashtra where the students had not even imagined getting exposed to Foreign Languages.

Special mention of our Channel Partner Miss Aishwarya Wadke who herself is a German Teacher and is working passionately sharing her love for Foreign Languages amongst the students.

Raigad Edition
Jul 27, 2023 Page No. 4
newspaper.pudhari.co.in

Unique Study Tour of French Culture

“We travel to open our hearts and eyes and learn more about the world than our newspapers will accommodate...”

a famous quote told by my father one day when I was a college going young girl and it was imbibed permanently!

When I started learning French, my eagerness to visit France augmented. Over the period I completed my studies and I started teaching French. I did get the chance to talk to natives on various occasions but when they used to come here in Pune, India. Finally, I got the opportunity to participate in a teacher’s training program in a small town in France in 2011, and that was indeed an enriching experience for me. I was staying with a French lady and during that stay we both enjoyed talking to each other every evening over dinner that too completely in French!



Our talks were on variety of topics and various aspects of life and I realized that though this country is different from ours, though their life style, their étiquettes, their culture is way apart from ours, they are the same species as we are, they have all those imperfections as we have! That was the moment which made me think to take some initiative to give this exposure of real French life to my students, to those who want to explore France in an authentic way!

They say “when you ask the universe for something from the bottom of your heart, the entire universe starts working accordingly!” Indeed, things started falling in place. My friend and colleague Ashwini shared the same views and we organized and successfully conducted our first study tour to France in May 2017. Since then, I have been taking study tours to France every May (except 2 years of pandemic) and feeling content every year after receiving heartwarming feedback from my participants.



MRS. MEDHA PUKAR & EXCURSIA GLOBAL PRESENT'S

FRANCE STUDY TOUR

07 MAY TO 17 MAY 2024

@ JUST Rs. 1.78 LAC WITH SRI-LANKA



HIGHLIGHTS OF THE PROGRAM:

- VISIT FRANCE WITH PURPOSE: HOME STAY IN FRENCH FAMILIES
- EXPERIENCED FRENCH PROF. PURKAR ACCOMPANYING TOUR
- OPPORTUNITY TO EXPERIENCE FRENCH CULTURE & LANGUAGE
- VISIT PARIS WITH LOCAL TRAM, TRAIN & BUSES FOR 3 DAYS
- FRENCH LANGUAGE LECTURE & INTERACTION WITH LOCALS
- VISIT TO COLOMBO WHILE RETURN AS LAY-OVER TOUR



SCAN & REGISTER

ONLY 15 SEATS

FOR MORE DETAILS ABOUT THE PROGRAM SCAN ABOVE QR CODE AND REGISTER OR CONTACT:

MRS. MEDHA PURKAR: 9881044932


MAYURESH KULKARNI: 9890004007

Anyone of 14+ age can participate in this study tour. Only one condition that one needs to fulfill to be part of this tour is nothing but open mindedness! We travel using local public transport, eat local food, stay with a French family for a few days, carry our own luggage, walk a lot, and explore a couple of small towns, and it certainly teaches us flexibility in attitude and positive approach to face unexpected situations! "We travel not to escape life, but for life not to escape us."

So are you ready? If yes do join me in my France study tour of May 2024.

Medha Purkar,
French Professor and Department Head, SIFIL



1. What is the official language of Rome?
 - a. Roman
 - b. Italian
 - c. English
 - d. Greek
 2. Which of these Indian Languages is officially written in Devnagri Script?
 - a. Hindi
 - b. Bengali
 - c. Kannada
 - d. Kashmiri
 3. Swahili is the Official Language of which of these countries
 - a. Puerto Rico
 - b. Kenya
 - c. Jamaica
 - d. Bali
 4. What is the reading and writing system for the blind called as?
 - a. Morse
 - b. Braille
 - c. Shorthand
 - d. Cyrillic
 5. How many countries are official members of the United Nations
 - a. 208
 - b. 186
 - c. 193
 - d. 192
- 

Instructions to participate in the quiz

1. You can participate in the quiz and answer the question by clicking on the Link in the email.
2. We would like to have maximum participation for this quiz. You can use Internet Sources to find the answers and study more about the related facts.
3. Results for the quiz and correct answers will be declared in the next quarterly issue of FLOA E-Newsletter.

Answers of Quiz April - June Newsletter

1. b English
2. d German
3. d Mexico
4. c 22
5. a Russian

Winners of Quiz April to June 2023

Savani Kulkarni

Kruttika Pujari

Aryan Kunte

Mugdha Kulkarni

Aarav Shahari

Congratulations

Foreign Language Online Application has started this quarterly E-Newsletter to build a community of Language Experts, Teachers, Students and Language Enthusiasts. To add to and grow this community, we appeal all our avid readers to also be a part of this E-Newsletter by sharing content in the form of Articles, News, Personal and Communal Achievements, etc.

Who all can contribute?



School / College students can send their achievements in the field of Language, Literature in activities like Elocution Competitions, Competitive Exams. etc.

Students are also welcome to submit articles and share their experiences through this newsletter.



Teachers / Principals and other authorities can send their achievements in the field of Language, Literature in activities like Elocution Competitions, Competitive Exams. etc. These achievements can be on a personal level or their organisation level.

They are also welcome to submit articles to share their expertise through this newsletter.



Any Educational / Corporate / NGO / Entertainment Organisation can send their achievements like Awards, Recognitions, Unique Projects and Activities, etc. by their employees or the organisation collectively in the field of Language, Literature, etc.

They are also welcome to submit articles to share their expertise for this newsletter.



International Education and Career Guidance Consultants are welcome to send their achievements, Success Stories, and also write articles to guide students and corporates, through your expertise, about Education and Career opportunities abroad, the preparation required, international policies, documentation required, etc.



Domestic / International Tourism and Travel Companies, Consultants, Tour Organisers, etc. are welcome to send articles to guide and prepare travellers with tips and tricks before travelling to Foreign Countries. For a lot of first time travellers as well as travellers of various age groups, it can be confusing when in a Foreign Country. Let us help these people through your expertise.!



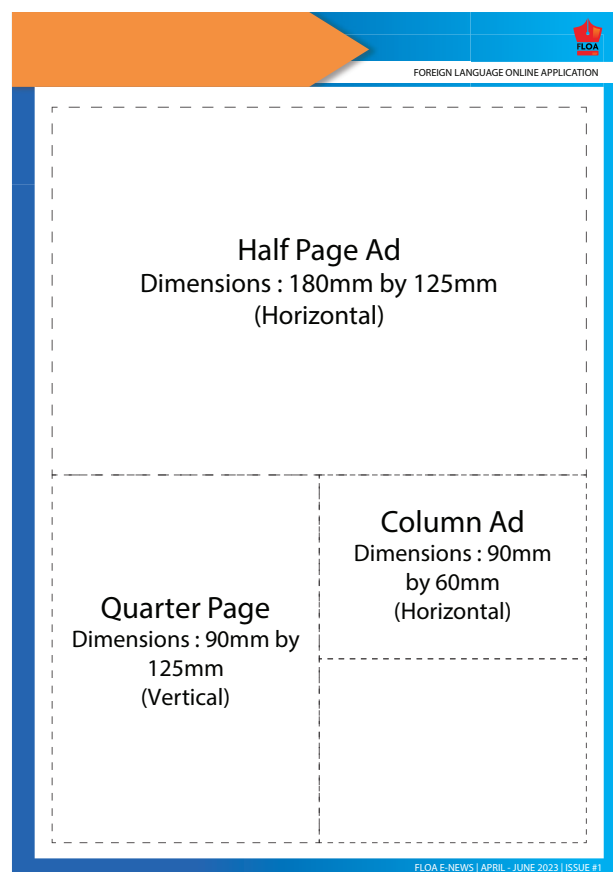
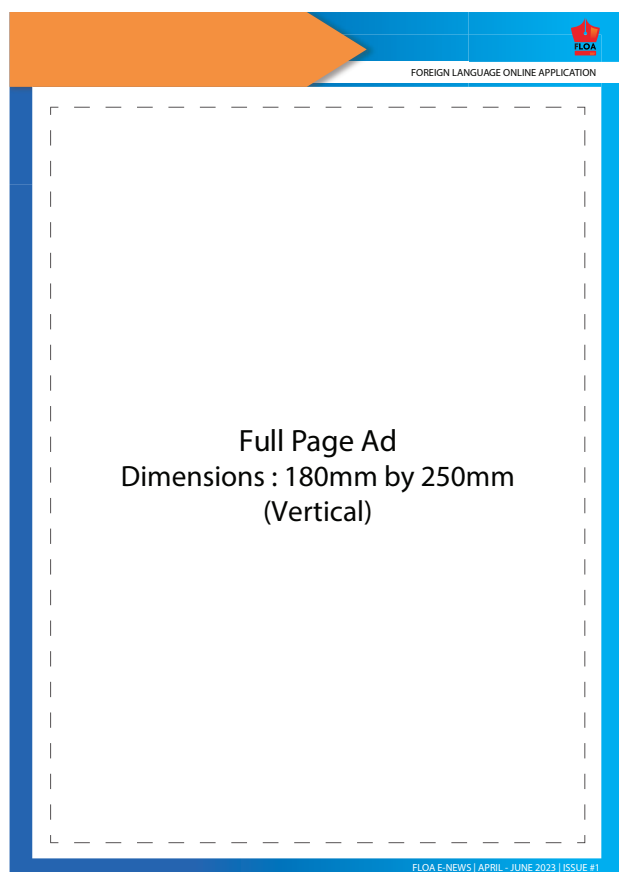
Any individuals (Working Professionals / Doctors / Business Persons / Content Creators / Travellers) who have toured / lived / are settled in a Foreign Country and who wish to share their experience are welcome to submit articles to us. Your golden words can be a motivation as well as guidance to a lot of people trying to go abroad.

This E-Newsletter will be published on quarterly basis every year as per below given schedule.

Date of Issue Release	Last Date of Submission
15th January	30th November
15th April	28th February
15th July	31st May
15th October	31st August

- * Articles / Achievements etc can be sent to us in English and Hindi only.
- * Articles / Achievements can consist of Text and Relevant Photos.
- * Articles / Achievements should be of maximum 500 words and 3 photos.
- * Articles / Achievements to be sent ONLY in Word/Docx format with photos inserted in the file itself. Strictly no PDF.

Send your Articles / Achievements to us on floa.connect@gmail.com



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Quarter Page	INR 300/-	INR 600/-	INR 750/-	INR 900/-
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Website Ad	3 months	6 months	9 months	12 months
	INR 1000/-	INR 2000/-	INR 2700/-	INR 3300/-

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Please send the E-Newsletter Advertisement in PDF or JPG format ONLY.

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FOREIGN LANGUAGE ONLINE APPLICATION
E-NEWSLETTER

JULY - SEPTEMBER 2023
ISSUE #2



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