



FOREIGN LANGUAGE ONLINE APPLICATION
E-NEWSLETTER
October 2025

Highlights | Achievements | Collaborations



Languages and Career : Opening doors to the world.

Articles explored how language learning connects global opportunities, strengthens communication skills, and shapes modern careers.



Panel Discussion & Felicitation organised in Nashik

A vibrant exchange of ideas on language, learning, and leadership took place in Nashik, followed by the felicitation of outstanding students and educators.



Educational Seminar organised in Pune

Educators and experts came together in Pune for an insightful seminar on language education, highlighting how multilingual skills empower future professionals.



Shailesh Lele
Founder and Project Head



Rajesh Khare
IT HEAD



Kaustubh Deshpande
Creative Head

Advisory Committee

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Mrs. Mukti Panse
Parag Mahajani
Mahendra Ganpule
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Mandar Joshi

Syllabus & Content Team

Dhanashree Mahajani
Adhishthi Bhat
Amita Ghugari
Priyanka Baravkar
Sneha Kelkar
Apuva Kulkarni
Aishwarya Vadke
Prajakta Shravane
Amit Kunte

Greetings to all Language Enthusiasts..!!

The role and importance of AI in the world today needs no introduction. In this edition of our newsletter, FLOA engages readers in an interesting article by Ms. Monika Lele Mitkari who writes about AI's phenomenal contribution in promoting language and the myriad avenues where AI meets language learning. The various opportunities and areas are indeed fascinating and deserve the attention of every language enthusiast.

Furthermore, we are happy to share the success of an educational panel discussion hosted by FLOA. The event was held on 12th July at the Karmaveer Bhausaheb Hiray Dental College Auditorium, Nashik where experts and professional minds came together to discuss the growing relevance and importance of learning a foreign language today. The event was graced with esteemed panelists like Mrs. Shilpa Menon, Ms. Rama Garg, Dr. H.P Adke, Ms. Ruchita Thakur, Dr. Anuradha Nandurkar, Ms. Aparna Mathakari, Mr. Prakash Kolhe, Ms. Saniya Ramani, Mr. Kungar Gorakh and Ms. Smita Gurav. The panel discussion was an insightful event for promoters of learning a foreign language and language enthusiasts.

Ms. Swarali Athalye's anecdote is another interesting read which many of us can identify with and relate to. Language is a potent communicative device and it builds many bridges leading us to cultures, people and growth. The anecdote continues to further our belief in the work we engage in.

July marked another event – an educational seminar - held by FLOA in collaboration with the Maharashtra State Secondary and Higher Secondary School Head Masters' Association and Inner Wheel District 313. School heads, language experts, technology professionals and educators joined forces to engage in discussions and exchanged ideas about the importance of foreign language education and the use of AI in languages. Mr. Pranav Marathe, Ms. Medha Purkar, Ms. Mukti Panse, Ms. Asha Deshpande and Mr. Nandkumar Sagar were some of the important guests at the event.

Furthering the points and key ideas highlighted during various panels and discussions, we know for sure that languages are a power skill for tomorrow. This is precisely what Ms. Riyaa Agarwal advocates in her article emphasizing on globalization and the careers in the field of languages. Ms. Jui Paranjape further shares that languages indeed widen the professional and personal horizon phenomenally. Language learners certainly will relate to the anecdote shared by her. Mr. Chaitanya Halbe offers another insight on learning a foreign language and is an inspiration for those who know him. In his article he delves into the nuances of language learning and shares various examples from all over the world which resonate with the motto of FLOA – learning a foreign language is a practical skill, accessible to all.

We also proudly congratulate all the winners and participants of the Marathi elocution competition held for school and junior college students. Heartiest congratulations to all winners and best wishes to all participants who keep striving to learn, improve and excel. We, at FLOA, are elated to see your endearing efforts and hard-work.



Adhishthi Bhat
Chief Editor

Present day, our luck in language skills is becoming increasingly valuable across many evolving industries. There are several top emerging careers where language skills play a central role, especially due to globalization, AI, remote work, and multicultural communication needs.



- **Localization & internationalization Specialist:**

Localization and internationalization specialists adapt websites, apps, games, and content for different cultures and languages. This is a growing career in tech companies, gaming, e-commerce, and streaming services.

In this field, the languages in demand are Spanish, Chinese, Arabic, Hindi, Korean and lesser supported languages.

- **AI language trainer/ Linguistic Data Annotator:**

They train AI systems in language understanding by labeling, editing or generating linguistic data. The work industries include Artificial intelligence, machine learning, NLP.

The skills needed here are language fluency, attention to detail, familiarity with AI tools or platforms.



- **Multilingual content creator / copywriter:**

They write or adapt content for multilingual and international audiences. The platforms include Blogs, social media advertising, youtube, podcasts. Skills required are creative writing, SEO, marketing knowledge, cultural nuance.

- **Intercultural consultant / DEI Advisor:**

They help businesses navigate cultural differences in global teams, marketing, or HR.

It is an emerging career option as diversity, equity and inclusion (DEI) is a growing field globally. This field of work is good for people with both language and soft skills, and cross-cultural living experience.

- **Language tech product manager:**

They oversee development of language apps (like Duolingo or Babbel), speech recognition tools, or translation software. Here the skills to combine are Language + tech + product development.

- **Subtitler / Audio / Describer / Voiceover for AI:**

They create accessible content for global audiences via subtitles, voiceovers, or AI generated narration. Areas of work are streaming platforms like Netflix, Youtube, e- learning, and AR/VR.

- **Linguistic Researcher in AI / Computational Linguist:**

They help machines understand human language by building ontologies, semantic models, or grammar parsing systems. This area requires advanced study (MA / PhD often preferred), or strong linguistics + tech background.

- **Language intelligence for Security / Diplomacy:**

They use language skills for analyzing communications, monitoring trends, or translating critical intel. Fields of work include Government, Military, Cybersecurity, International relations. Here, the languages in demand are Russian, Farsi, Korean, Pashto, etc.

- **Remote language Coach / Language influencer:**

They teach languages online, run Youtube channels, or sell digital courses. The platforms for this field are Italki, Preply, Youtube, TikTok, instagram, etc. Here one can monetize his / her skills and also build a personal brand.

- **AI prompt engineer:**

They create and optimize prompts for AI systems in different languages. Multilingual LLMs are expanding ; Prompt engineering needs culturally aware inputs.

Dual skills are high in demand. Combine languages with tech, business and healthcare, or law. Certification help: e.g., CAT tools for translators, TEFL for teachers, or Python for language tech. Freelance opportunities: Huge growth on platforms like Upwork, Fiverr, and ProZ.



Monika Lele Mitkari



Foreign Language Online Application (FLOA), in collaboration with Mahatma Gandhi Vidyamandir, Inner Wheel District 303, Maharashtra State Secondary and Higher Secondary School Head Masters' Association, and Radio Vishwas, successfully organized an Educational Panel Discussion on the subject "Importance of Foreign Language Education from School Age".

The event was held on Saturday, 12th July 2025 at the Karmaveer Bhausaheb Hiray Dental College Auditorium, Panchavati, Nashik. It witnessed participation from language teachers, school principals, institute owners, and educators who gathered to discuss the growing relevance of foreign language learning in today's interconnected world..

Panelist Perspectives

Rama Garg, District Chairman, IWC 303, emphasized that age and obstacles should never limit learning. She highlighted how offering foreign language opportunities even for adults can help overcome linguistic illiteracy and open new pathways for personal and professional growth.

Dr. H. P. Adke, Vice President, Mahatma Gandhi Vidya Mandir, underlined that human empowerment must remain a priority. He stressed that proficiency in multiple languages not only increases employability but also helps individuals maximize opportunities in the workplace.

Ruchita Thakur, Coordinator, Radio Vishwas, Nashik, spoke about the globalized nature of the present world. According to her, foreign language education goes far beyond travel—it strengthens resumes, boosts employability, and broadens career horizons, making it an essential skill to stay competitive.

A Step Toward a Global Future

The discussion reinforced the belief that foreign language education must begin early, during school years, to ensure that future generations are well-prepared for global challenges and opportunities. With enthusiastic participation and rich perspectives, the event became a strong call for integrating multilingual education into mainstream schooling.



In the photo (right to left):

Ms.Smita Gurav (CSR Representative,Lucy Electric India Pvt.Ltd),Mr.Prakash Kolhe (Founder,Manavadhan Sanstha), Dr.Anuradha Nandurkar (Vice Principle, K.K.Wagh College), Ms.Shilpa Menon (German Language Expert and Past President Innerwheel Nashik), Ms.Sania Ramani (French Langauge Expert,Delhi Public School), Mr.Kungar Gorakh (District President School Principal's Association,Maharashtra) and Ms. Aparna Mathakari (ClusterHead,Ashoka Group of Schools).





ESTEEMED PANELISTS AND THEIR VIEWS ON “IMPORTANCE OF FOREIGN LANGUAGE EDUCATION.”



Fostering interest in foreign languages is vital for students' growth. Despite limited resources, many remain eager to learn and prioritize their education. With proper support and encouragement, they can overcome challenges and reach their full potential.

Mrs. Shilpa Menon
(German Language Expert and Past President Inner Wheel Nashik)

When we are truly willing to learn, neither obstacles nor age barriers can hold us back from gaining education. Offering foreign language learning opportunities for adults can help overcome linguistic illiteracy and create new pathways for growth.



Ms. Rama Garg (District Chairman, IWC 303)



Human empowerment should always be a priority. No one should lose employment opportunities because of inadequate education. Learning multiple languages helps individuals grow and perform better at work.

Dr. H. P. Adke (Vice President, Mahatma Gandhi Vidya Mandir)

In today's globalized world, learning foreign languages is essential. It boosts employability, strengthens resumes, and opens up diverse career paths beyond travel. To stay competitive, we must adapt and embrace these skills.



Ms. Ruchita Thakur (Co-ordinator, Radio Vishwas)



Students from different boards, especially those from rural areas, may face challenges in speaking foreign languages. However, their confidence and basic understanding often allow them to express their ideas clearly. This shows that with the right encouragement, background is not a barrier to language learning.

Dr. Anuradha Nandurkar (Vice Principle, K. K. Wagh College)

Early exposure helps children learn languages quickly, building strong skills, confidence, and a foundation for success.



Ms. Aparna Mathakari (Cluster Head, Ashoka Group of Schools)



Language barriers weaken a nation by blocking communication. Understanding intent helps overcome them. Rural students, despite challenges, have great potential to learn and uplift communities

Mr. Prakash Kolhe (Founder, Manavadhan Sanstha)

Children learn best early, making it ideal to teach languages. Early learning boosts fluency, retention, cognitive flexibility, and lifelong confidence.



Ms. Saniya Ramani (French Langauge Expert, Delhi Public School)



Learning languages like German or French becomes more effective with strong teacher and family support, motivating students, boosting confidence, ensuring consistency, and driving long-term language learning success

**Mr. Kungar Gorakh
(District President, School Principal's Association)**

We must ensure education for all. Languages and culture build identity. CSR helps bridge gaps, supporting underserved communities and equal opportunities.



Ms. Smita Gurav (CSR Representative, Lucy Electric India Pvt.Ltd)



Incredible India!' the official tourism slogan of campaign launched by Indian government for promotion of country showcasing the vastness of our nation area or population but of the rich tourism of our not just in case of history, culture, languages, religion, customs, languages, food habits, geographically diversified and the natural beauty to the whole world.

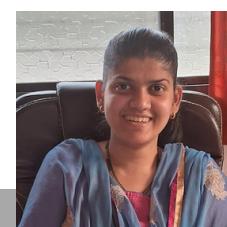
I still remember, when I visited Hyderabad, while shopping for dress material I got irritated by the same design patterns that were right from the carpets to the set. So I kept on insisting for some different style of design. Other few customers were also insisting the same and at a point, we all realized that we are all from Maharashtra. We laughed out so loudly and instantly, felt a bond of togetherness. Immediately, we all ganged up together and started bargaining. Looking at the commotion, the owner had to come up and he said, "Hi, I am also born in Maharashtra. My father got transferred here, so I am brought up over here."

We all really felt so homely that just a simple common element of knowing the same language or speaking the same language united us. Even before we knew each other's name!

Language plays a vital role in connecting the cultures, specially in a diverse country in India. It helps in the breaking of the stereo types, misconceptions about different cultures. It helps in correct and actual understanding of the culture, religion and the practices followed thereby, removing the gaps and promoting unity. And co-operation in India, where tourism is a key revenue generator in the service sector. Language plays a vital and crucial role in providing excellent service ensuring a positive experience for one and all. Sharing the same language opens up the doors for effective communication, leading to more customer satisfaction, thereby resulting in enhancement of reputation and gaining competitive advantage.



Ultimately, language is the key for unlocking the exceptional experiences. Since this industry is evolving at a faster pace, tourism business should invest more in language and cultural awareness for increasing the loyalty and retention of customers!



Swarali Athalye

Foreign Language Online Application (FLOA), in collaboration with the Maharashtra State Secondary and Higher Secondary School Head Masters' Association and Inner Wheel District 313, organized an Educational Seminar on the theme "Importance of Foreign Language Education and Use of AI in Languages".

The seminar took place on Monday, 14th July 2025 at Pandit Jawaharlal Nehru Auditorium, Ghole Road, Shivajinagar, Pune. The event brought together educators, school heads, language experts, and technology professionals, highlighting the critical role of multilingual education in preparing students for global opportunities and technological advancements.



Key insights were shared by noted speakers:

- Mrs. Medha Purkar, French Teacher and Head of Symbiosis Institute of Foreign and Indian Languages, explained that language learning goes beyond grammar and vocabulary. It is a gateway to understanding the culture, history, economy, and values of another nation, creating a true sense of global belonging.
- Mr. Pranav Marathe, Chief Operating Officer of RIAN, reflected on the intersection of languages and technology. He highlighted how AI-driven translation and localization tools allow learners to carry ideas and opportunities across borders, strengthening global connectivity. Mrs. Shreya Banerjee, Senior Consultant (Education), Ernst & Young LLP, spoke on education strategy and skill development. She stressed that multilingual proficiency combined with digital literacy is key to thriving in an AI-enabled global workforce.

Adding to these perspectives, Pune-based thought leaders shared their reflections:

- Asha Deshpande, District Chairman, IWC 313, described language education as a form of wealth that cannot be taken away, calling it one of the greatest assets for individuals and nations.
- Mukti Panse, Former Chairman, IWC 313, spoke about how a small initiative in foreign language education has grown into a flourishing forest, ensuring inclusivity and opportunity for learners from diverse backgrounds.

Building Bridges Through Language and Technology

The seminar reinforced that foreign language education, when combined with emerging technologies like AI, has the power to unlock new opportunities for the younger generation. It also emphasized the importance of introducing language learning at the school level while integrating modern tools to enhance accessibility and effectiveness.



In the photo (Left to Right):

Mr. Shailesh Lele (Founder and Project Head, FLOA), Mr. Pranav Marathe (Chief Operating Officer, RIAN), Ms. Medha Purkar (French Teacher and Head of Symbiosis Institute of Foreign and Indian Languages), Ms. Muktti Panse. Former Chairman, IWC 313), Ms. Asha Deshpande (District Chairman, IWC 31) and Mr. Nandkumar Sagar (State Secretary, Maharashtra State Secondary and Higher Secondary School Head Masters' Association).





“Education plays a vital role in growth and development of the students. Similarly, learning a language is another part of education which has a great importance in today’s world. We must introduce a language to the students to help them grow and develop their skills in a better manner.

Ms. Asha Deshpande (District Chairman IWC 313)

A small sap of language education for underprivileged learners is growing into a flourishing forest. This journey reflects collective dedication, and with each new learner, we move closer to a more inclusive and globally connected future.

Ms. Mukti Panse (Former Chairman IWC 313)



In the early 90s, education was tough, but free learning changed everything. With dedication and focus, hard work makes success possible.

Mr. Nandkumar Sagar

(State Secretary, Maharashtra State Secondary and Higher Secondary School Head Masters' Association)

Learning a language goes beyond grammar and vocabulary; it connects us to a nation's culture, history, geography, and economy, fostering understanding, appreciation, and a deeper sense of global belonging.

Mrs. Medha Purkar

(French Teacher, Head at Symbiosis Institute of Foreign and Indian Languages)



Languages are the true bridges of human connection. With AI in translation and localization, learners today have the power to carry cultures, ideas, and opportunities across borders. Every language you embrace is a step toward shaping a more inclusive and connected world.

Mr. Pranav Marathe (Chief Operating Officer (COO), RIAN)

In today's rapidly globalizing world, languages have emerged as a powerful career asset—not just for translators or language teachers, but across diverse and evolving industries. As cultures blend and businesses expand beyond borders, the ability to communicate across languages is now a competitive edge in many careers.

Being multilingual is no longer just a “nice-to-have” skill—it's becoming a must-have in sectors like international business, media, tech, and diplomacy. What's exciting is that language skills are now being paired with digital, analytical, and cultural intelligence, opening doors to roles that didn't exist a decade ago.

Let's explore some emerging careers in languages and how they're shaping the future.



- **Localization & Global Content Management:**

In the age of apps, e-commerce, and global websites, companies need professionals who can adapt content to suit local cultures, idioms, and sensibilities. This goes far beyond literal translation. It's about localizing experiences—making global products feel local.

1. Roles: Localization manager, content localizer, UX translator
2. Industries: Gaming, software, digital marketing, publishing

- **Natural Language Processing (NLP) & AI:**

With the rise of AI-powered tools like ChatGPT, Siri, and Google Translate, there's huge demand for language experts who can train language models, refine machine translation algorithms, and help machines understand human nuance.

1. Roles: Linguistic data analyst, computational linguist, AI language trainer
2. Industries: Tech, AI research, voice assistants, machine learning



- **Language Journalism & Multilingual Media:**

News is no longer consumed in one language. Global media outlets need journalists, copywriters, and editors who can write and translate news for diverse audiences. Multilingual podcasts, YouTube channels, and digital magazines are booming.

Roles: Bilingual reporter, international correspondent, content strategist

Industries: Journalism, entertainment, social media, publishing

- **Language-Based Digital Marketing:**

Digital marketing now targets niche audiences across continents. Language experts with marketing knowledge are key to crafting culturally relevant campaigns, managing multilingual SEO, and engaging global audiences.

1. Roles: Multilingual SEO specialist, cross-cultural brand manager, content strategist

2. Industries: Advertising, e-commerce, branding

- **Language in International Relations & Development:**

NGOs, embassies, and international organizations like the UN seek language professionals who can bridge communication across cultures. Language here is diplomacy, empathy, and global problem-solving.

1. Roles: Policy analyst, interpreter, cultural advisor

2. Industries: Diplomacy, NGOs, international law

The future of language careers is vibrant, diverse and deeply integrated with technology, media, culture and ethics.

No longer limited to the blackboard or translation booth, language lovers now shape AI, lead campaigns, manage global brands, and mediate across nations.

If you're passionate about languages, now is the time to combine it with your other interests—be it tech, writing, design, or diplomacy. The more interdisciplinary your skill set, the greater your edge in this multilingual world.

“Because in a world striving to connect, the power to understand and be understood will always be in demand.”

ONE LANGUAGE SETS YOU IN A CORRIDOR FOR LIFE.
TWO LANGUAGES OPEN EVERY DOOR ALONG THE WAY.
-FRANK SMITH



Riya Agrawal





In the photo (Left to right):

Mr. Shailesh Lele (Founder and Project Head, FLOA), Mr. Prakash Kolhe (Founder, Manavadhan Sanstha), Dr. H.P. Adke (Vice President, Mahatma Gandhi Vidya Mandir), Ms. Shilpa Menon (German Language Expert and Past President Innerwheel Nashik), Ms. Rama Garg (District Chairman, IWC 303)



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Coming from a linguistic family background, I was always surrounded by conversations about words, expressions, and the fascinating diversity of languages. Naturally, I grew up with a curiosity to explore this world myself. While most of my family leaned towards certain familiar languages, I chose to step into something different I started learning Spanish. It was a language no one in my family had studied before, and that made it even more exciting for me. What began as a personal experiment quickly transformed into a passion. The more I immersed myself in Spanish, the more I fell in love with its rhythm, cultural, and the new perspectives it opened for me.

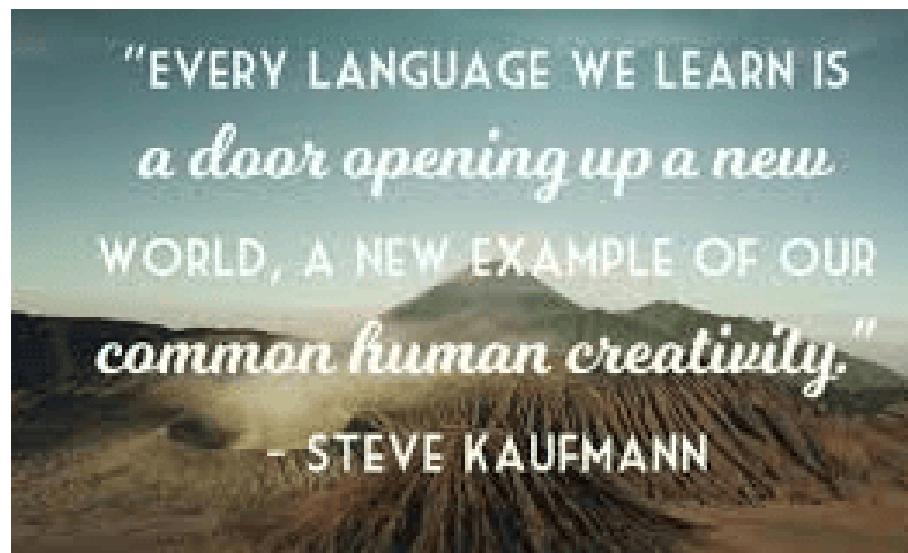
However, my enthusiasm was often met with doubt from others. The initial excitement quickly gave way to moments of doubt as people around me warned that pursuing a career in languages might not be practical. They insisted there were limited job opportunities for someone with linguistic skills especially when technology like AI was on the rise. These comments made me anxious and, at times, left me questioning whether I was on the right path. But my love for languages was strong enough to push me forward. I continued learning, practicing, and looking for opportunities where my skills could be applied.

My commitment paid off when I landed a position as a bilingual business liaison. In this role, I utilized my language skills daily while bridging communication gaps between English-speaking clients and Spanish-speaking partners. It was exhilarating! Not only did this job validate my choice of learning Spanish despite, but it also showcased how vital bilingualism is in today's globalized economy.



This experience gave me the confidence I once lacked. I understood that languages are not just about words they are about building connections, opening markets, and creating opportunities across borders. Even in a world where artificial intelligence continues to advance, human language skills remain invaluable. Technology can support communication, but it cannot replace the cultural sensitivity, emotional intelligence, and personal touch that a bilingual or multilingual professional brings.

In conclusion, embracing the challenge of learning Spanish has significantly broadened my career options and enriched my life experiences. It taught me resilience in the face of doubt, proved the skeptics wrong, and showed me that passion can indeed shape a meaningful career. So, if you are confused whether or not to dive into learning another language, take it from someone who has walked this path before, seize every opportunity; language learning is not a limitation but a gateway to personal growth, cultural discovery, and professional success.



Jui Paranjape





|| माझ्या मराठीची बोलू कौतुके ||



मराठी भाषा वक्तृत्व स्पर्धेतील विजेत्या स्पर्धकांचे
हार्दिक अभिनंदन!!



५वी ते ७वी

क्रमांक	विद्यार्थी नाव	संस्था
प्रथम क्रमांक	मैत्रेयी गोतम काटकर	आयडियल इंसिलिश स्कूल, मिराज
द्वितीय क्रमांक	आद्या अतुल एकबाटे	सानेगुरुजी प्राथमिक विद्यामंदिर
तृतीय क्रमांक	श्रद्धा सामनाथ दलवी	पी एम श्री जवाहर नवोदय विद्यालय, पुणे
उत्तेजनार्थ १	माहेश्वरी योगेश ठाकरे	गंगामाता कन्या विद्यालय, महसूदी, ता. साक्की, जि. धूळे
उत्तेजनार्थ २	सावी संतोष होडे	सानेगुरुजी प्राथमिक विद्यामंदिर
	मल्हार शंकर वराळे	प्रजानवार्धी इंसिलिश मिडियम स्कूल, विश्वली, पुणे

८वी ते १०वी

क्रमांक	विद्यार्थी नाव	संस्था
प्रथम क्रमांक	देवेश पंकज दलाल	नवील इंटरनॅशनल स्कूल अंड ज्युनियर कॉलेज
द्वितीय क्रमांक	सिमेन्स नाचिन जानराव	सिल्वर जुबिली हाय स्कूल, वार्षी
तृतीय क्रमांक	श्लोक भाऊसाहेब साबळे	भारतीय जैन संघटन माध्यमिक व उच्च माध्यमिक विद्यालय, वार्षोली, पुणे
उत्तेजनार्थ १	अनिका अडक	पीसीएमएस
उत्तेजनार्थ २	समृद्धी संतोष फडतरे	अण्णासाहेब मगर माध्यमिक विद्यालय, पिपळे सौदागर
	त्रिविकारा रमेश जाधव	प्रतिभाताई पवार माध्यमिक विद्यालय

११वी ते १२वी

क्रमांक	विद्यार्थी नाव	संस्था
प्रथम क्रमांक	पियुषा सुधीर गोखले	सेट झेलोशियस कॉन्वैंट हाय स्कूल, भुसावळ
द्वितीय क्रमांक	कौरतुभ पांडे	बजाज कॉलेज ऑफ सायन्स
तृतीय क्रमांक	हरिष गजानन गांजरे	विद्या भारती महाविद्यालय, कारंजा लाड
उत्तेजनार्थ १	लावण्या भरत महाले	सेट झेलोशियस कॉन्वैंट हाय स्कूल, भुसावळ



In cricketing terms, an all-rounder is the one who is not a specialist of one skill, but a multi-dimensional player who contributes with a variety of skills. For this reason, teams treat an all-rounder in their side like gold dust. Although you are not a cricketer, you can still be an all-rounder in your corporate life as well as in your social circle, if you learn a foreign language.

But I can talk English & I can walk English!

True. Such is the scenario with most of us. Even if not proficient in English, with globalization and technology advancement, we have started using English sentences & words in our native language as if the original words do not exist in mother tongue. It is a global phenomenon which is unlikely to change. This raises a million-dollar question “Why one should think of learning a foreign language in this scenario”? Its answer is that a foreign language makes you stand out in your social setting, just like an all-rounder in any cricket team.

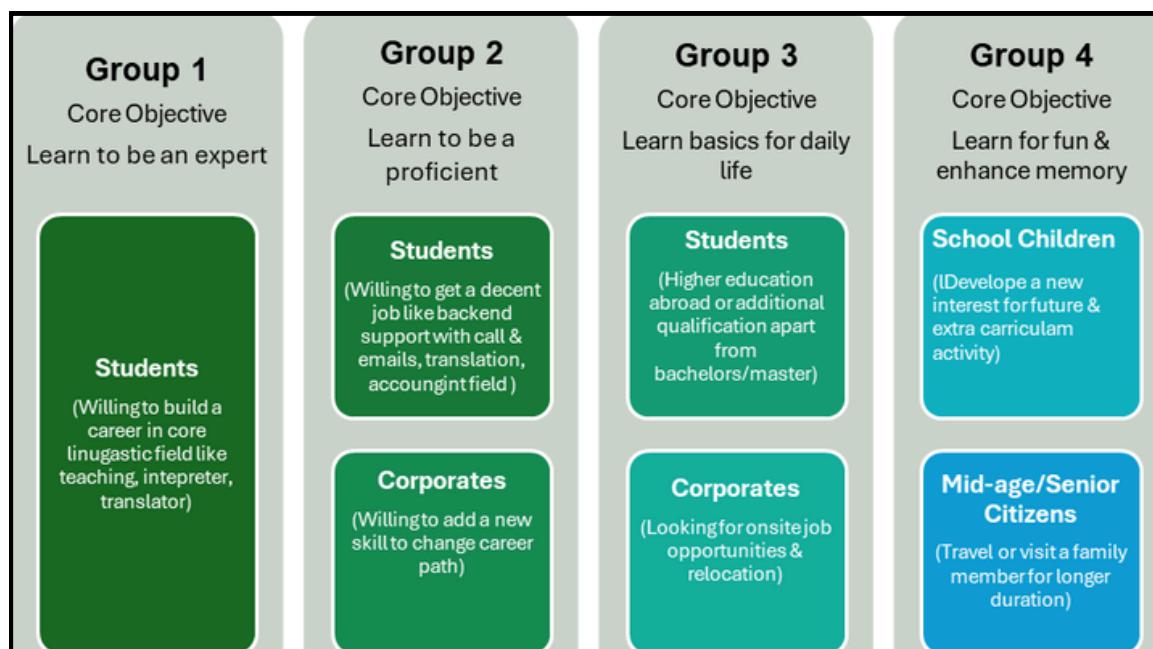
How will you feel, if you are an engineer working with an MNC and speak basic Japanese get an opportunity to welcome Japanese guests in Japanese in front of other colleagues? Or how interesting the situation will be if you know a bit of French and come across a French tourist couple at some hill station where you interact with them in their language and build a new connection or friendship?

Mind your foreign language & its objective!

Learning a foreign language is a journey in itself! Hence, it is important to be aware of the core objective. For instance, when we choose any education stream, our objective and career sector is not always clear. But, a good thing about learning a foreign language is that one can have a clear and well-defined objective. Below chart indicates which group would you belong to if you plan to learn a foreign language.

Fun Fact

Although English is the main language of the internet, almost half of internet communication takes place in foreign languages and only 7 percent of users on a global basis are native English speakers.



In the spectrum of foreign languages, there have been countless examples where people belonging to group #3 have excelled to group #2, especially after they started liking the foreign language more and gained confidence through passing certain exams or conversations. Group #4 remains the most unexplored category in foreign language universe as it always needs to tackle “What’s the need of learning a foreign language at this age?” question. As per research, learning a foreign language means giving exercise to the left side of the brain, a good exercise for improving memory and problem-solving ability. Be it school children or senior citizens, they need some engaging activities at that age which are not harmful & more fun. Learning a foreign language fits the bill here.

Least known Buffet of Foreign Language Benefits

With foreign language you can bring smile on someone’s face: Imagine you meet a foreign tourist accidentally at one famous monument in Maharashtra where this tourist greets you in Hindi or Marathi. Will this make you smile or angry? Likewise, if you know the basics of any foreign language and you use it at the right moment, the language can bring some smile on its native speaker.

A handy tool in crisis situations: Do you remember a scene from famous movie DDLJ where Simran gets caught roadside by two police officers. Raj comes to her rescue and uses basic Italian to ease the tension. It is not a mere movie scene, but a reality as well. In a few countries due to tense geopolitical situations, immigration challenges & ethnicity crisis, people are forced or asked to speak in the local language. At times people who cannot speak the local language don’t get good treatment or face unnecessary challenges. But basic knowledge of that local language can work as a handy tool.

Brings us out of our comfort zone: Learning a foreign language is a fun activity but also an uphill task. It tests your pronunciation ability; it makes you learn different types of script or spelling combinations. In addition to this, grammar gives you a feeling of roller-coaster ride because sometimes you get it right, sometimes you don’t. Above all, it tests your patience and persistence, both of which are necessary qualities to possess in today’s life.

Technology has made it easy, yet personal touch is needed

In the manufacturing sector, robots threatened jobs of few people but didn’t replace them still today completely. When I started my career as a German language translator, technology had started to blossom, but it didn’t look like it will create many challenges someday.

Language is a multilayered subject. It consists of literature, formal & informal language, local dialects, standard grammar vs colloquial grammar etc. which technology cannot understand all the time. Although real-time translation and interpretation tools have become popular, in sensitive topics and cultural aspect human touch is still required. And there lies the opportunity for a person who has a good command of a foreign language and wants to build a career.

Costliest translation in the history

A well-known Hong Kong based HSBC bank faced one of costliest blunder in history in 2009. The bank mistranslated its tagline from “Assume Nothing” to “Do Nothing”. This resulted in HSBC spending \$10 million for rebranding.

A Key Takeaway:

Readers can consider learning a foreign language not to become an expert, but to become an all-rounder who can bring a new dimension to their social group. Those who will not get stuck in age, gender & end-result thoughts, will be able to extract more from a foreign language, and the rest will have no option but to just appreciate them with a thought “Wish I had learnt basic of this foreign language.”



Chaitanya Halbe



Student Felicitation





Student Felicitation



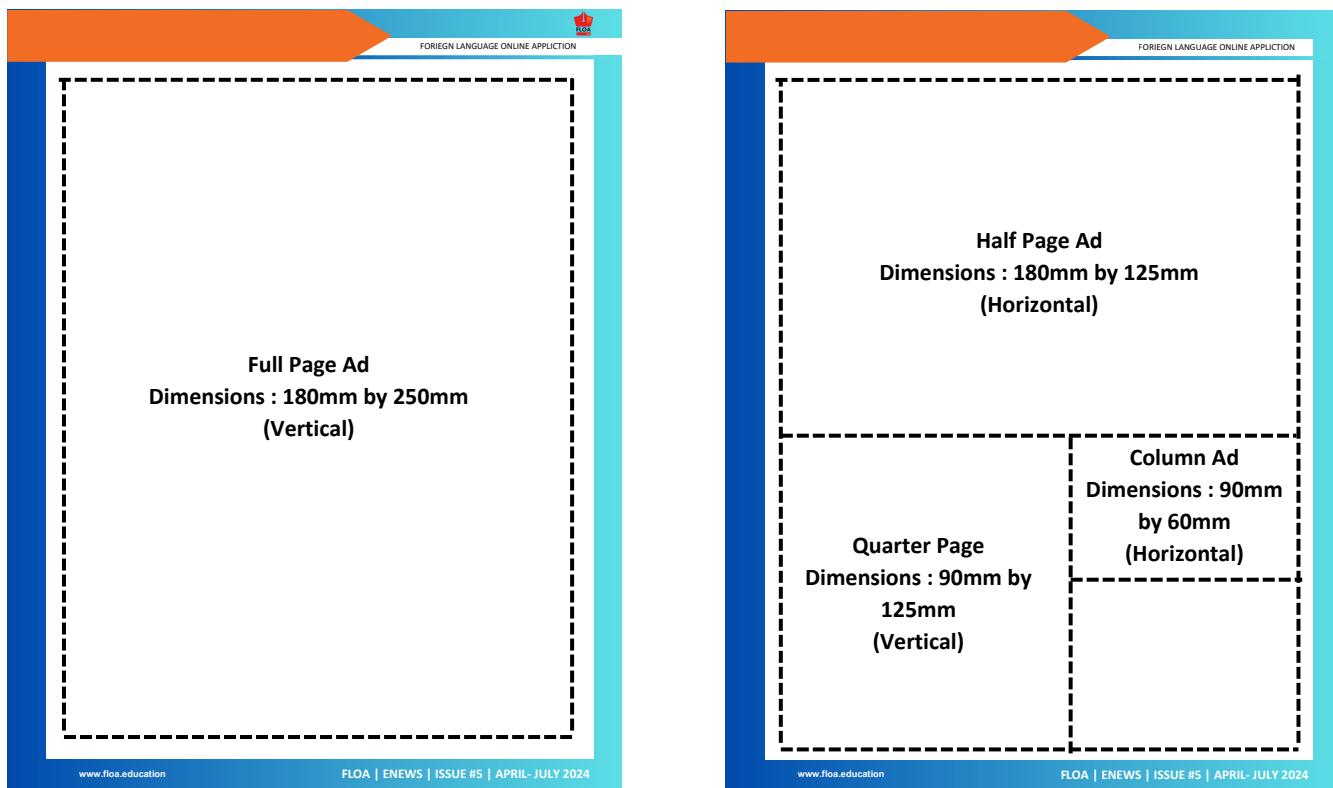
1. Which of these words begins with one and the same sound in a great percentage of the languages in the world?
A) Bread
B) Tree
C) Mother
D) Bag
2. What terms refer to a word or a phrase that creates an image in reader's mind?
A) Euphemism
B) Hyperbole
C) Imagery
D) Eulogy
3. Jnanpith is the award related to
A) Literature
B) Drama
C) Music
D) Dance
4. German is a language known for its long compound words. How many letters does the longest recorded word in the famous Duden have?
A) 36 Letters
B) 24 Letters
C) 31 Letters
D) 12 Letters
5. The Bible is the most translated book in the world. Which book holds the second place?
A) Hamlet
B) Pinocchio
C) War and Peace
D) The Qur'an

**Instructions to participate in the quiz**

1. You can participate in the quiz and answer the question by clicking on the Link in the email.
2. We would like to have maximum participation for this quiz. You can use Internet Sources to find the answers and study more about the related facts.
3. Results for the quiz and correct answers will be declared in the next quarterly issue of FLOA E-Newsletter

Answers of Quiz April- June Newsletter

1. Tamil and Malayalam, 2. Greece, 3. Portuguese, 4. 14, 5. Singapore



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Foreign Language Online Application has started this quarterly E-Newsletter to build a community of Language Experts, Teachers, Students and Language Enthusiasts. To add to and grow this community, we appeal all our avid readers to also be a part of this E-Newsletter by sharing content in the form of Articles, News, Personal and Communal Achievements, etc.

Who all can contribute?



School / College students can send their achievements in the field of Language, Literature in activities like Elocution Competitions, Competitive Exams. etc.

Students are also welcome to submit articles and share their experiences through this newsletter.



Teachers / Principals and other authorities can send their achievements in the field of Language, Literature in activities like Elocution Competitions, Competitive Exams. etc. These achievements can be on a personal level or their organization level.

Students are also welcome to submit articles and share their experiences through this newsletter.



Any Educational / Corporate / NGO / Entertainment Organization can send their achievements like Awards, Recognitions, Unique Projects and Activities, etc. by their employees or the organization Collectively in the field of language, Literature, etc.

They are also welcome to submit articles to share their expertise for this newsletter



International Education and Career Guidance Consultants are welcome to send their achievements, Success Stories, and also write articles to guide students and corporates, through your expertise, about Education and Career opportunities abroad, the preparation required, international policies, documentation required, etc



Domestic / International Tourism and Travel Companies, Consultants, Tour Organisers, etc. are welcome to send articles to guide and prepare travellers with tips and tricks before travelling to Foreign Countries. For a lot of first time Traveler as well as Travellers of various groups, it can be confusing when in a Foreign Country. Let us help these people through your expertise.!



Any individuals (Working Professionals / Doctors / Business Persons / Content Creators / Travellers) who have toured / lived / are settled in a Foreign Country and who wish to share their experience are welcome to submit articles to us. Your golden words can be a motivation as well as guidance to a lot of people trying to go abroad

This E-Newsletter will be published on quarterly basis every year as per below given schedule.

Date of Issue Release	Last Date of Submission	
15th January	30th November	<ul style="list-style-type: none"> Articles / Achievements etc can be sent to us in English and Hindi only. Articles / Achievements can consist of Text and Relevant Photos. Articles / Achievements should be of maximum 500 words and 3 photos. Articles / Achievements to be sent ONLY in Word/Docx
15th April	28th February	
15th July	31st May	
15th October	31st August	Format with photos inserted in the file itself. Strictly on PDF.

Send your Articles / Achievements to us on floa.connect@gmail.com



FOREIGN LANGUAGE ONLINE APPLICATION
E-NEWSLETTER

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